



WELCOME TO THE URBAN BIODIVERSITY CONFERENCE (UBC) 2025

Foreword	2
About UBC	3
<u>Agenda</u>	5
Speakers	7
Our Sustainability Commitment	8
Floor Plan	10
Meet Our Partners	11
Our Knowledge Partners	12

Foreword



Dato' Seri Azmir Merican

Group Managing Director & Chief Executive Officer Sime Darby Property Berhad

On behalf of Sime Darby Property, I would like to welcome all of you to the inaugural Urban Biodiversity Conference (UBC) 2025.

This platform was created with a clear purpose: shifting the conversation on biodiversity from the sidelines to a strategic priority in urban development. This is not about green aesthetics, it's about functionality, resilience, and redefining value in the urban context.

At present, biodiversity is often treated as an afterthought in development. But when integrated from the start with the right frameworks, we can design smarter, more connected, and climate-ready spaces. The goal is to align business models with environmental outcomes and demonstrate how biodiversity adds long-term value to communities, investors, and the planet.

The theme this year, 'Coexistence: Shared Environments for Balance and Resilience', reflects the need to design cities that work with, not against, natural systems. As developers, planners, policymakers, and changemakers, we all shape urban environments.

UBC2025 is a chance to realign our shared purpose and rethink how cities can coexist with nature – by design, not by default.

Thank you for being part of this conversation.

About UBC



Urban areas are constantly evolving, and there is often a tension between development and urban biodiversity protection and conservation.

How do we create more living spaces and grow our cities whilst ensuring minimal damage to the existing ecosystem?

How does this ensure the possibilities of enhancing biodiversity?

This conference aims to push us to think more profoundly about how we can restore balance to our ecosystems.

How can we achieve growth without compromising the health and integrity of our bio-ecosystems?

What do you think about Urban Biodiversity?
We value your input. Take our brief survey below.

Click here to share your insights

About UBC

The central theme of the inaugural Urban Biodiversity Conference 2025 (UBC) 2025 is





Explored through three key dimensions:

Urban planning in harmony with nature

Aligning profitability with Environmental, Social, and Governance (ESG) and sustainability goals

Fostering collaboration with industry colleagues, individuals and communities

The success of urban biodiversity hinges on the balanced coexistence of urban environments and natural ecosystems.

Coexistence requires recognising that every action, whether harmonious or disruptive, carries consequences.

To achieve this balance, coexistence is essential across all sectors of Malaysian society, engaging individuals, businesses and environmental stakeholders.

The above theme of Coexistence lays the groundwork for meaningful discussions and actionable steps toward advancing urban biodiversity in Malaysia.



<u>Agenda</u>

Agenda

Time	Agenda
08.30 AM - 09.30 AM	ARRIVAL, REGISTRATION &
00.30 AM 03.30 AM	URBAN BIODIVERSITY EXHIBITION
10.05 AM - 10.20 AM	Opening Address by Dato' Seri Azmir Merican Group Managing Director & Chief Executive Officer of Sime Darby Property Berhad
10.25 AM - 10.40 AM	Royal Address by D.Y.T.M. Tengku Amir Shah Ibni Sultan Sharafuddin Idris Shah Alhaj D.Y.T.M. Raja Muda Selangor
10.45 AM - 11.30 AM	Keynote Address by Mariana Mazzucato Professor in the Economics of Innovation and Public Value, Founding Director, Institute for Innovation and Public Purpose (IIPP), University College London (UCL)
	Best selling author including: Mission Economy: A Moonshot Guide to Changing Capitalism
	A Mission-oriented Approach For Putting Biodiversity, Climate And Water At The Centre Of Our Economic Systems
11.30 AM - 11.45 AM	REFRESHMENT BREAK
11.45 AM - 12.25 PM	Featured Address 1 by Dr. Lena Chan Former Senior Director of International Biodiversity Conservation Division, National Parks Board (NParks) of Singapore
	Nurturing Nature in Our Urban Fabric: A Blueprint for Healthier, Sustainable Cities and Lives
12.30 PM - 12.50 PM	Featured Address 2 by Afzaa Aziz Specialist Consultant of Rika Reka
	Rewilding the City: Native Plants for Thriving Urban Futures

Agenda continues on the next page \rightarrow



Time	Agenda
12.50 PM - 01.50 PM	LUNCH
01.50 PM - 03.05 PM	Panel Session 1
	Futureproof Cities: Where Growth Meets Green
03.10 PM - 03.30 PM	Featured Address 3 by Adj. Prof. Ar. Dr. Tan Loke Mun Director of ArchiCentre Sdn. Bhd. and DTLM Design Group Sdn. Bhd. Will the Fittest Survive?
03.30 PM - 03.45 PM	REFRESHMENT BREAK
03.45 PM - 05.00 PM	Panel Session 2
	Green Gains: Investing in Nature's Value
05.05 PM - 05.15 PM	Signing Ceremony For A 5-Year Partnership On Urban Biodiversity
05.20 PM - 06.05 PM	Fireside Chat YAB Dato' Sri Haji Fadillah bin Haji Yusoff Deputy Prime Minister of Malaysia
	Malaysia Green Leap
06.10 PM - 06.25 PM	Closing Address by YAB Dato' Sri Haji Fadillah
	bin Haji Yusoff Deputy Prime Minister of Malaysia
06.25 PM	bin Haji Yusoff

Speakers



D.Y.T.M. Tengku Amir Shah Ibni Sultan Sharafuddin Idris Shah Alhaj

Raja Muda Selangor

Guest of Honour



YAB Dato' Sri Haji Fadillah bin Haji Yusof Deputy Prime Minister of Malaysia



Dato' Seri Azmir Merican Group Managing Director & Chief Executive Officer, Sime Darby Property Berhad



Mariana Mazzucato
Professor in the Economics of
Innovation and Public Value, Founding
Director, institute for Innovation and
Public Purpose (IIIPP), University
College London (UCL)

Best selling author including: Mission Economy: A Moonshot Guide to Changing Capitalism



Dato' Rizal Rickman Ramli Deputy President and Group Chief Executive, Permodalan Nasional Berhad (PNB)





Tan Sri Shahril Ridza Ridzuan Axiata Group Berhad



Dr. Lena ChanFormer Senior Director,
renational Biodiversity Conservation
Division, National Parks Board
(NParks) of Singapore



Dato' Ho Kay Tat Publisher & Group Chief Executive Officer, The Edge Media Group



Dato' Shah Redza Hussein Chief Executive Officer, Malaysia Forest Fund (MFF)



Afzaa Aziz Rika Reka



Michele Kythe Lim Founding President and Chief Executive Officer, Institute of Corporate Directors Malaysia (ICDM)



Shahril Hamdan Managing Director and Head of Southeast Asia, Bullhound Capital



Adj. Prof. Ar. Dr. Tan Loke Mun Director of ArchiCentre Sdn. Bhd. and DTLM Design Group Sdn. Bhd.



Tan Sri Abdul Wahid Omar



Dr. Dzaeman Dzulkifli



David Mizan Hashim up President and Directo VERITAS Design Group



Mak Joon Nien Chief Executive Officer of Standard Chartered Malaysia

Our Sustainability Commitment

As an advocate for biodiversity, we are committed to ensuring minimal environmental impact for during events.

Recycled Plastic Lanyards

Extends the lifespan of recycled plastic bottles and reduce more landfill waste by turning plastic into fabric.

Biodegradable Event Badge

Made from 100% sustainable recycled fibre to support the circular economy.





END OF EVENT

Please Return Your Tag!

Event badges will be sustainably disposed and recycled. Lanyards will be reused for upcoming Urban Biodiversity conferences.

Our Sustainability Commitment

Collaboration With





Decor does not need to be wasteful. By partnering with Rent A Pot, we maximise impact without the environmental downsides of single-use plant decorations.

Reduced Food Waste Initiatives



Increased Use of Local Ingredients

Sourcing locally to reduce carbon emissions associated with long-distance transportation.



Optimised Event Menu Planning

Reduced buffer in food order to align closely with guest numbers, minimising overproduction and food waste.

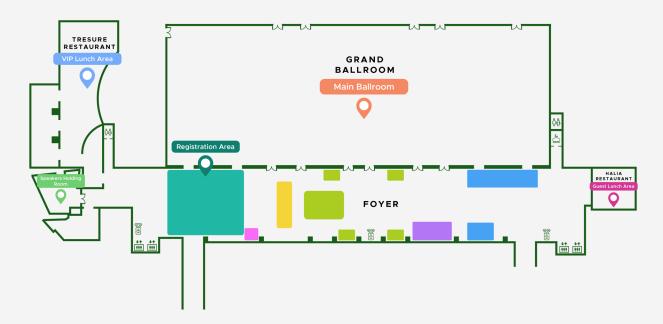


Composting Programme

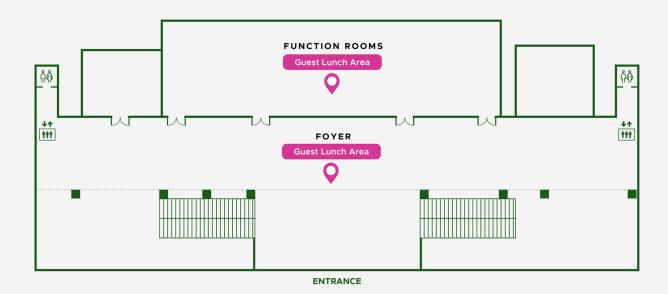
Repurposing food waste into compost to support and enrich the local agricultural sector.

Floor Plan

LEVEL 1



LEVEL G





Meet Our Partners



MEDIA

The Edge Malaysia is a leading financial news organisation in the country, delivering trusted business journalism through both print and digital platforms. Its flagship weekly publication offers in-depth, analytical coverage of corporate developments, investment trends, economic policy, and capital markets. It also features reporting on real estate, digital technology, and lifestyle topics relevant to decision-makers. Complementing this is The Edge CEO Morning Brief, a concise digital newsletter distributed via email every weekday morning, providing timely updates on key corporate, financial, and economic developments to the investing public, senior executives, and professionals seeking a sharp edge in business intelligence.



E-MOBILITY

Auto Bavaria's Commitment to Sustainability

At Auto Bavaria, sustainability is at the core of our long-term vision. As Malaysia's leading premium automotive dealership, we remain committed to championing environmental initiatives. From promoting electric and plug-in hybrid vehicles to incorporating energy-efficient technologies, we continuously strive to reduce our environmental footprint.

Auto Bavaria is dedicated to shaping a cleaner, smarter future, where innovation and responsibility are inextricably linked.



ACCOMMODATION

Le Méridien Kuala Lumpur delivers a sustainability-focused stay & experience, through energy-efficient guestrooms, EV charging bays, refillable amenities and a zero single-use plastic policy. Dining and events are designed with low-waste practices, plant-based options and certified renewable energy. These initiatives also reflect Sime Darby Property's vision for sustainable, biodiverse urban environments. By integrating environmental responsibility into every touchpoint, the hotel sets a premium benchmark for modern hospitality—fully aligned with the goals and values at the heart of UBC2025.

Our Knowledge Partners



TROPICAL RAINFOREST CONSERVATION & RESEARCH CENTRE (TRCRC)

Established in 2012, TRCRC restores tropical rainforests and addresses the critical rate of biodiversity loss in Malaysia. TRCRC's mission is two-fold: to conserve tropical rainforest plant species and lead landscape-wide protection and ecosystem restoration projects.

In order to safeguard tropical rainforest plant species and ensure a stable ecosystem, TRCRC has established conservation sites, known as Tropical Rainforest Living Collections (TRLCs).

At TRLCs, seeds from threatened plants are collected, germinated and planted on our established sites to produce planting material for restoration projects.



Institute of Corporate Directors Malaysia

ICDM is a membership-based organisation whose mandate is to professionalise directorship in Malaysia. As the national institute of directors (IoD), ICDM is committed to providing continuous professional development – empowering boards and directors with forward-thinking mindsets, practical knowledge, and essential competencies. Established by the Securities Commission (SC) Malaysia and supported by Bank Negara Malaysia, Bursa Malaysia and the Capital Market Development Fund, ICDM's goal is to be the leading influence of excellence in governance and to build a robust corporate governance culture in Malaysia.

SC's three-pillar approach to market regulation includes regulatory discipline, market discipline, and self-discipline. ICDM's role is to reinforce self-discipline among board members through enhancements of skills, knowledge and mindset to promote sustainability-driven governance, thus complementing market and regulatory disciplines. In support of this, the institute also offers a comprehensive suite of board advisory and consultancy services including board evaluations, director sourcing & placement, coaching and mentoring.

As the official institution that represents directors' interests, ICDM carries out advocacy efforts through outreach and engagement activities within our membership network and external stakeholders, including regulators, professional associations, academic and research institutions, and industry partners. Our outreach to other director institutes and associations regionally and globally provides greater opportunities for extension of membership privileges, sharing of best practices and peer connections.

Currently, ICDM stands as the official and sole provider of two pivotal, mandatory programmes for PLCs on behalf of regulators- the Bursa Malaysia Mandatory Accreditation Programme (MAP) and the sustainability-focused Securities Commission's Mandatory Accreditation Programme Part II: Leading for Impact (LIP). Beyond these crucial initiatives, we also proudly offer our own extensive suite of sustainability programmes. This commitment has naturally led us to expand our training and advisory portfolio, providing a wider array of offerings in the critical areas of sustainability and ESG.



www.urbanbiodiversityconference.com

Click here to submit your feedback