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Sime Darby Property Shines Brightly at StarProperty Awards 2023 With Most Coveted ‘All-Stars’ Award Win

- The nation’s pioneer property developer was recognised in a total of eight categories;
- Sime Darby Property blazes the trail in the industry with quality and tenacity in nation-building through real estate.

ARA DAMANSARA, 26 MAY 2023 – Sime Darby Property Berhad (“Sime Darby Property” or “Company”) is unrivalled in its ability to demonstrate excellence in its field and win rightfully deserved awards.

The nation’s pioneer property developer continued its winning streak after bagging the number one spot in the ‘All-Stars’ category at the recent StarProperty Awards 2023 – Real Estate Developer edition, on top of beating stiff competition to be recognised in an incredible eight categories. The All-Stars Award is presented to the best-performing property developer.

“We are honoured to be recognised as the best amidst such accomplished developers. These awards not only reflect Sime Darby Property’s unwavering dedication to expanding access to real estate and motivate us to continue transforming and modernising the Malaysian landscape with world-class developments, leveraging our expertise, and guided by sound governance,” said Sime Darby Property’s Group Managing Director, Dato’ Azmir Merican.

He added: “As we navigate the dynamic property development landscape, we will work towards delivering high-quality and sustainable properties and communities, meeting the changing needs of the Malaysian market whether they are homebuyers or commercial and industrial players, in line with our purpose to be a value multiplier for people, businesses, economies and the planet.”

This year, Sime Darby Property was honoured in these categories – In Excellence: The Cornerstone Award: Ilham Residence 2; The Landscape Development Award – Best Topography Composition: Bandar Bukit Raja Townpark; The Starter Home Award (Landed): Phase 1, Dayana; The Neighbourhood Award – Best Comprehensive Township (Above 2,000 Acre): Bandar Universiti Pagoh; and The Placemaker Award: KL East Park.

In Honours: The Business Estate Award – Best Industrial Park Development: Elmina Business Park; and The Close to Home Award: Serasi Residences, while Park One received The Skyline Award in Merit.

The StarProperty Awards 2023 – Real Estate Developer celebrates property developers who have aided in the expansion of the country's real estate industry. The awards presented recognise the high-quality products that form the cornerstone of society including landmark buildings, ecologically sustainable initiatives and integrated townships.

“We thank the organiser, StarProperty, as well as the panel of judges for seeing our potential. As we look forward, we are excited to push the boundaries of what is possible, to offer our customers an expanding range of superior options that encapsulate value and quality, ultimately elevating the experience of living and investing in Malaysia,” said Dato’ Azmir.

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About Sime Darby Property Berhad

Sime Darby Property is a leading property developer with 50 years of experience in building sustainable communities. With 25 active townships and developments under its belt, Sime Darby Property has a wide reach encompassing assets and operations across the country. It marked its presence in the United Kingdom as part of a Malaysian consortium that developed the iconic Battersea Power Station in Central London.

As a responsible corporate player, Sime Darby Property and its philanthropic arm, Yayasan Sime Darby (“YSD”) actively implement various social welfare initiatives to assist underprivileged communities living within and nearby its townships. A multi-award-winning property group with numerous international and local accolades, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

Sime Darby Property is honoured to be recognised with numerous real estate industry awards throughout the years. In 2022, the Group remains a top property developer in ‘The Edge Malaysia’s Top Property Developers Awards’, achieving the feat for the eleventh year running. The Group is also a consistent recipient of the ‘BCI Asia Awards’ for ‘Top 10 Developers (Malaysia)’ and was accorded a Platinum ranking in the Property Development category for Putra Brand Awards 2022, as well as named Top 10 in the ‘Top-of-The-Chart (RM1 billion and above)’ category under FIABCI-Malaysia and Star Media Group’s ‘Malaysia Developer Awards 2022’.

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