

BATTERSEA POWER STATION ACHIEVES £480 MILLION OF RESIDENTIAL SALES IN 2022

- Nearly £500 million pounds of new residential sales were achieved at Battersea Power Station in 2022, alongside the completion and hand over of £1.1 billion of apartments
- Sales were made within the Power Station as well as in new architectural masterpieces by Gehry Partners and Foster + Partners, including a new collection of 204 homes launched in October 2022, named Koa at Electric Boulevard
- The sales were achieved in the same year the Power Station opened to the public following a transformational eight-year restoration

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Caption: Electric Boulevard, a new pedestrianised high street, positioned between Foster + Partners' Battersea Roof Garden (left) and Gehry Partner's Prospect Place (right)

Battersea Power Station announces today that it achieved £480 million of residential sales in 2022, and a further £1.1 billion worth of properties completed and were handed over as the community grew to over 2,500 residents.

2022 was a pivotal year for the project, with the public opening of the Grade II* listed Power Station and Electric Boulevard, a new pedestrianised high street, on Friday 14th October 2022, and more than 3 million visitors have been welcomed since.

Battersea Power Station also completed residential apartments within the Power Station, Gehry Partner's Prospect Place, the only residential building in the UK by world-leading architect, Frank Gehry, and the completion of properties in Battersea Roof Gardens by internationally acclaimed architects, Foster + Partners.

Koa at Electric Boulevard also launched in October 2022, just after the public opening of the Power Station and comprises 204 studio, one and two-bedroom apartments towards the southern-end of Battersea Roof Gardens. Over 80 apartments were reserved within just eight weeks of launch, demonstrating the continued high demand to purchase an apartment at Battersea Power Station.



Caption: Inside a penthouse apartment in Gehry Partner's Prospect Place (left) and Foster + Partners' Koa at Electric Boulevard (right)

Simon Murphy, CEO at Battersea Power Station Development Company, said:

"We are proud to have achieved nearly half a billion pounds of new residential sales in 2022, and more than one billion pounds of completions, demonstrating the significant demand to live at the new riverside neighbourhood that has been created at Battersea Power Station. This builds on over £400m of sales in 2021, making our total residential sales for the past 24 months just shy of £1billion.

2022 was a year for the history books for the project with the opening of the iconic London landmark to the public for the first time in history, as well as the new high street, Electric Boulevard. Coupled with the opening of the Northern Line in September 2021, we have achieved two of the most important milestones for this new area, and as a result, we're attracting an ever-increasing number of residents to join the vibrant community which has formed."

Creating a '15 minute' live, work, play neighbourhood, Battersea Power Station is home to a great mix of shops, restaurants, bars and leisure experiences within the Grade II* listed landmark, on Electric Boulevard, and in the first phase of the regeneration project, Circus West Village. The first tranche of British and international brands to open at this new retail and leisure destination for London include **Nike, Adidas, Reformation, Hackett, Sweaty Betty,**

Mango, Uniqlo, M&S Foodhall, neighbourhood bookstore, **The Battersea Bookshop** from specialist bookseller Stanfords, **ZARA** and **ZARA HOME**.

Battersea Power Station is also home to **The Cinema in the Power Station**, screening all of the latest blockbusters, and **Lift 109**, a one-of-a-kind glass elevator experience which transports visitors 109m to the top of the building's north west chimney offering spectacular 360° views of the London skyline and River Thames.

Further openings will take place throughout 2023 including a 24,000 sq ft **Arcade Food Hall** from JKS Restaurants which will offer a mixture of new and existing food concepts along with three standalone restaurants and cocktail bar. London fitness brand, **Third Space** will also open a 28,000 sq ft club at Battersea Power Station offering space for training, recovery, relaxation and nutrition.

Travelling to Battersea Power Station couldn't be easier with the Zone 1 Battersea Power Station Underground station bringing the riverside neighbourhood within 15 minutes of the West End and the City. Battersea Power Station also has its very own Uber Boat by Thames Clippers pier and is 15-minute journey from Embankment, 20 minutes from Blackfriars, 30 minutes from Putney and 40 minutes from Canary Wharf. The riverside neighbourhood is easily accessible by bus, bike, car and train too.

For further information on Battersea Power Station, please visit www.batterseapowerstation.co.uk and follow @BatterseaPwrStn to keep up to date with the latest news and events.

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About Battersea Power Station:

- Battersea Power Station is one of central London's largest, most visionary new riverside neighbourhoods. The regeneration project is seeing the creation of a vibrant, mixed-use destination offering a community of homes, shops, restaurants, offices, culture and leisure venues, as well as 19 acres of public space, all serviced by an extension to the London Underground Northern Line.
- The Battersea Power Station project covers 42 acres and includes 3.5m sq ft of mixed commercial space, together with over 4,000 new homes.
- The successful regeneration of Battersea Power Station will create 20,000 new jobs, generating long term career opportunities for local residents. A new NHS medical facility is also being built.
- Over 100 shops, restaurants, bars and unique leisure experiences, as well as approx. 550,000 sq ft of office space and over 1,600 homes, have been completed across the first three phases - Circus West Village, the Grade II* listed Power Station and Electric Boulevard – with more to come in the future phases.
- With the Zone 1 Battersea Power Station Underground station on the Northern Line Extension, the estate is only a 15 minute journey from the West End and the City. It also has its very own Uber Boat by Thames Clippers pier and is 15 minute journey from Embankment, 20 minutes from Blackfriars, 30 minutes from Putney and 40 minutes from Canary Wharf. Battersea Power Station is easily accessible by bus, bike, car and train too.
- The wider Battersea Power Station development is owned by a consortium of Malaysian investors comprised of S P Setia (40%), Sime Darby Property (40%) and The Employees' Provident Fund (20%), with the commercial assets within the Power Station building now being directly owned by Permodalan Nasional Berhad (PNB) and EPF. An to