



AmBank and Sime Darby Property Partner to Launch Digital Initiative and Green Financing Solution for Homebuyers Online

KUALA LUMPUR, 5 JULY 2022 – AmBank Group (“AmBank”) and Sime Darby Property Berhad (“Sime Darby Property”) today signed a Memorandum of Understanding (“MoU”) to offer homebuyers a new sustainable financing option for the purchase of Sime Darby Property homes. This partnership will provide a seamless customer experience within the Sime Darby Property’s home purchase journey that will now include a simplified loan application process through its holistic home ownership ecosystem, in addition to driving forward the nation’s green transformation agenda.

As part of its collaboration with property developers who are embarking on digital transformation and reshaping their property developments with environmentally friendly features, AmBank is pleased to offer a special rate to promote these initiatives.

Dato’ Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group said, “We have observed a growing demand for sustainability-linked financing due to the heightened awareness on combating climate change. We are pleased to work with Sime Darby Property as part of our efforts to offer our customers with green financing options as it further complements our goal in driving the Group’s Environmental, Social and Governance (“ESG”) sustainability initiative.”

Sime Darby Property’s Group Managing Director, Dato’ Azmir Merican said that this collaboration extends the company’s digital initiatives to provide homebuyers with a convenient and complete end-to-end property buying experience.

“We are one of the few, if not the only, property developer that is able to give a full end-to-end digital and online sales experience for its customers. Our in-house innovations such as the Online Booking System and Virtual Sales Gallery with a dedicated internal consultation team have provided significant convenience for homebuyers to view, register, select their dream homes and complete payments online. This collaboration perfectly complements and completes the ecosystem,” said Dato’ Azmir.



Beyond homes, AmBank is also collaborating with Sime Darby Property to provide financing to end-buyers for industrial products located in Elmina Business Park, offering up to 200% Margin of Advance (“MoA”) for Small and Medium Enterprises.

For more information on this offer, please visit ambank.com.my or select any property featured on simedarbyproperty.com.

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About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 9,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of around RM12 billion and assets of RM170.2 billion as at 31 March 2022.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, business banking, retail banking, investment banking and related financial services which include Islamic banking, general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

For more information, please visit www.ambankgroup.com

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About Sime Darby Property Berhad

Sime Darby Property is a leading property developer with a strong success rate of developing sustainable communities for 50 years. With 25 active townships/developments, Sime Darby Property has a wide reach that encompasses assets and operations across the country. It marks its presence in the UK as part of a Malaysian consortium to develop the iconic Battersea Power Station Project in central London.

As a responsible corporate player, Sime Darby Property and its philanthropic arm, Yayasan Sime Darby (YSD) actively implement various initiatives to assist underprivileged communities living within and nearby its townships. A multi award-winning property group with numerous international and local accolades, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

Sime Darby Property is honoured to be recognised with numerous real estate industry awards throughout the years. In 2021, the Group continues to be recognised as a top property developer in ‘The Edge Malaysia’s Top Property Developers Awards’, achieving the feat for the tenth year running. The Group was also named as ‘EdgeProp Malaysia’s Responsible Developer: Building Sustainable Development Award 2021’, as well as the winner in PwC’s ‘Building Trust Awards 2021’ under the FBM Mid 70 Index category.

For more information, log on to www.simedarbyproperty.com.

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